

6. What is personal productivity ?
7. What is SDLC ?
8. What are the features of facilities management ?

**SECTION - B** ( 3×15 = 45)

*Answer any THREE questions.*

*All questions carry equal marks.*

9. MIS helps an organization for decision making. - Explain.
10. Discuss E-Commerce and the strategic impact of information system.
11. Explain on inventory control system.
12. What are the various communication links required for inventory control system and budgetary control system ?
13. Discuss on the various stages of system design.

**SECTION - C** ( 1×15 = 15)

*(Compulsory)*

14. Explain the functions of the various phases of a system development life cycle.

Register Number :

Name of the Candidate :

**2 3 5 9**

**M.B.A. (E-Business)  
DEGREE EXAMINATION, 2011**

( FIRST YEAR )

( PAPER - VII )

**170. MANAGEMENT INFORMATION SYSTEM**

May ]

[ Time : 3 Hours

Maximum : 75 Marks

**SECTION - A** ( 5× 3=15)

*Answer any FIVE questions.*

*All questions carry equal marks.*

1. How does information processing system work ?
2. Briefly mention on expert system gives the computer the ability to make suggestions.
3. What are the stages of system design ?
4. Mention the types of system testing.
5. What do you mean by marketing system ?

**Turn Over**